

Alumni Give Back Day 2017



Meredith Allenick '08

Associate Brand Strategist, Twitter

How to Channel Your Creativity and Make Social Media a Full-Time Job (Block 2 and 4)

The social landscape has never been brighter for creators. Whether your passion is in pets, food, fashion, sketch comedy, art, photography, gaming, sports, or music there is an audience for you. In this class we'll explore the many ways to use storytelling and personal passion to gain a following and ultimately turn that passion and audience into a career on social media. Each student will have a chance to explore and share their favorite social personalities and creators, and brainstorm what they would do for their own, brand new social channels. At the end of the session I hope that students will see how they can channel their own creativity to stand out on Instagram, Twitter, Snapchat, Youtube or Musical.ly... and from there, make a career out of it!

Meredith Allenick (an '08 Hawken graduate) currently works at Twitter on a small team called Niche, which is the top network of social media creators and influencers. Niche pairs highly followed creators and personalities with brands to create engaging and authentic branded content. Meredith is on the Brand Strategy team at Niche working with top brands like Bravo, USA, Syfy, Turner, A&E, Hershey's, Subaru and more. Prior to working at Twitter, Meredith was working in Sales Marketing at Thrillist, and spent a few years at NBCUniversal in the historic NBC Page Program and then in an integrated marketing role.



Marcie Smith Barker '78

Director, Culinary Vegetable Institute

The Path from Kitchen to Farm to Table (Block 2 and 4)

One alumna's journey through the culinary world of the finest of fine dining to end up on a sustainable farm in Ohio. She will address her own education and career path, with highlights in fine dining restaurants in New York City and our own restaurant in Cleveland, to end up at The Culinary Vegetable Institute supplying the fine dining world with responsibly grown specialty vegetables. Will include a hands-on component and food tasting.

Marcie Smith Barker '78 is a native Clevelander who began her culinary career in New York City as Sous Chef at the legendary 4-star Quilted Giraffe. From there Marcie left to open the Union Square Café, now a New York institution and paradigm of hospitality, as Sous Chef with Executive Chef Ali Barker and owner Danny Meyer. Two years later, she and Ali were married, and Marcie moved on to the front of the house at Gotham Bar and Grill.

In the early 1990s the Barkers opened Piperade in downtown Cleveland, where Marcie ran the front of the house, he the back, and both were resolute in their commitment to fresh, purposefully sourced ingredients, innovatively prepared. They contributed to putting Cleveland on the culinary map early on, in part due to Farmer Lee Jones, The Chef's Garden and their premium purveyor of delicious vegetables. They earned recognition as one of the nation's Best New Restaurants (Bon Appetite Magazine), one of the first to host a Chef's Table in the kitchen (New York Times, Newsweek, USA Today), multiple guest chef appearances at the James Beard House and the 1995 James Beard Awards Ceremony, and the Award of Achievement (Northern Ohio Live Magazine) among others before they sold the business to move to Michigan's southwest shore to run The Bistro on the Boulevard, which was recognized with the Wine Spectator Award of Excellence and a James Beard Award Best Chef Midwest nomination.

Marcie has found that being part of The Culinary Vegetable Institute is like coming full circle, blending her northeast Ohio roots with her culinary career path. She graduated from Middlebury College before living in Paris for the graduate program at La Varenne École de Cuisine.



Steven H. Biel '79

Executive Director of the Mahindra Humanities Center & Senior Lecturer on History and Literature, Harvard University

How to Tell Your Parents that You're Going to be an English Major (Block 4)

Why study the humanities? College students are feeling growing pressure to choose "practical" majors over subjects about which they may feel more passionate. This discussion will explore the value - practical and otherwise - of studying literature, history, philosophy, religion, and the arts as an undergraduate.

Steven Biel is Executive Director of the Mahindra Humanities Center and Senior Lecturer on History and Literature at Harvard University. He is the author of *American Gothic: A Life of America's Most Famous Painting* (W.W. Norton, 2005), *Down with the Old Canoe: A Cultural History of the Titanic Disaster* (W.W. Norton, 1996; updated edition 2012), and *Independent Intellectuals in the United States, 1910-1945* (New York University Press, 1992), and the editor of *American Disasters* (NYU Press, 2001) and *Titanica: The Disaster of the Century in Poetry, Song, and Prose* (W.W. Norton, 1998). His articles and reviews have appeared in the *Boston Globe*, *American Prospect*, *Common-Place*, *USA Weekend*, *TV Guide*, *Hollywood Reporter*, *Journal of American History*, *Wilson Quarterly*, and other academic and popular publications. At the Mahindra Center, he has overseen the development of a wide range of new initiatives, including a postdoctoral fellowship program, and the expansion of programming to broaden the Center's constituencies. Prior to becoming Executive Director of the Mahindra Center, he served for six years as Director of Studies in Harvard's History and Literature program.



Nicolas Biggar '03

Acting Director-Hayden District, Greater Cleveland Regional Transit Authority

Public Transportation and Cleveland (Block 2)

London Underground, New York MTA, Atlanta MARTA, San Francisco BART. Major cities across the globe rely on public transport systems in order to provide the mobility necessary for modern lifestyles. These transport systems utilize rail, bus, demand-response, and bus rapid transit modes in order to safely and efficiently carry people to work, play, hospitals, and other locations necessary for an improved quality of life. In Cleveland, the Greater Cleveland Regional Transit Authority (RTA) provides this service through 400 buses, 90 rail cars (Heavy Rail and Light Rail), 80 Demand Response, and 50 Bus Rapid Transit vehicles. RTA is a key contributor to Cleveland's economic development, quality of life, and citizens' economic opportunities. Careers in public transit are expansive, ranging from urban/city planning, engineering, and logistics to accounting and finance, operations management, and law. Opportunities and locations are also vast as every major city has a notable public transportation agency.

Nicholas Biggar '03 is the Acting Director of the Hayden District for the Greater Cleveland Regional Transit Authority. In this role, he oversees daily operations of 600 employees providing 24/7 bus service to the east side of Cuyahoga County. Prior to this, he has served as an Assistant Transportation Manager, Budget Management Analyst, Maintenance Planner and District Business Analyst in his six years with RTA. Nick graduated from Hawken in 2003 and received his Bachelor of Arts degree from Emory University and his Master of Public Administration degree from Ohio University's Voinovich School of Leadership and Public Affairs.



Michael A. Cassara '99
Casting Director, Michael Cassara Casting

Landing the Part of your Dreams: How to Prepare for Your Next Audition (Block 1 and 2)

Have you considered a career in the entertainment industry? Whether your passion lies on stage or off, New York-based casting director Michael Cassara '99 will explore the ins and outs of the entertainment industry. Students with pieces ready to perform are welcome to try their hand at a mock casting call!

Michael Cassara, CSA '99 is a casting director for theatre and film, based in New York City. Over the past 14 years he and his team have cast over 400 projects, working regularly with many of the top names in the entertainment industry. Selected projects include Spamilton (NY and Chicago companies), Forbidden Broadway, Nevermore, I Love Lucy® Live On Stage and Fat Camp. Regional theatre credits include productions at the Denver Center, Great Lakes Theater, Idaho Shakespeare Festival, The Old Globe, the Hangar Theatre, Gulfshore Playhouse, and Asolo Repertory Theatre. Michael serves as the Resident Casting Director for both the New York Musical Festival (since 2007) and the National Alliance for Musical Theatre (since 2013) and he serves on the advisory board for MainStreet Musicals. Film credits include Contest, Grantham & Rose, Paper Dreams, and The Hyperglot (dir. Michael Urie). He is a member of the Casting Society of America, and has been nominated for two Artios Awards for his work in casting. Originally a performer, he holds a BFA from Otterbein College (now Otterbein University). As an educator, he has taught at over 30 universities and conservatories including Baldwin Wallace University, The Boston Conservatory, Indiana University, Northwestern University and many more. <http://www.michaelcassara.net/> @michaelcassara



Michael A. Cassara '99
Casting Director, Michael Cassara Casting

Finding Your Roots: Genealogy in the 21st Century (Block 4)

What do you know about your family history? Although people have been tracing and studying their lineages for centuries, the emergence of digital technology and DNA science have created exciting opportunities for family tree detectives. In this session we will cover research basics and discuss any questions you may have about getting started, or breaking down your own "brickwall".

Michael Cassara '99 leads a bit of a double life. Primarily known as a leading casting director for theatre and film, he is also a professional genealogist and has been studying and pursuing family history research for over twenty years. Based in New York City, Michael holds a Certificate in Genealogical Research from Boston University. He is a member of the Association of Professional Genealogists (APG), the Genealogical Speakers Guild (GSG), and the Italian Genealogical Group (IGG) and has presented at genealogy societies and conferences nationwide, including numerous presentations at RootsTech, the largest family history conference in the world. His research specialties include Italian/Sicilian research and 20th century US immigration. He writes about genealogical topics on his website/blog: <http://www.DigiRoots.net/> @DigiRoots.



LTC F David Coleman '69
Vice President of Officiating, PAC 12 Conference

Officiating: Staying connected to the sports that we played and love (Block 2 and 4)

While many athletes entertain dreams of going pro, the reality is not everyone can achieve that goal. Sports officiating offers an alternative way not only to stay connected to the sport(s) you love, but to remain fit, mobile and healthy throughout your career. Unlike coaches, trainers, and administrators who stay involved in the game from the sidelines, officiators get to remain on the fields, diamonds, and courts of play. Sports officials are in short supply; though the job requires commitment and hard work, the rewards are great. Come learn how to get involved and go pro as an official.

David Coleman is a native Clevelander. He was the first African American to attend Hawken School for grades 9-12 and graduated in 1969. He played football and baseball (co-captain). David received a congressional appointment to the United States Military Academy at West Point and was commissioned a 2d Lieutenant in the U.S. Army upon graduation in 1973. He served on active duty for 22 years and retired as a Lieutenant Colonel. David's professional career has been in Human Resources (Army, packaging, steel, plastics and sports management). Also, he has been a sports official (football, basketball, and softball). After five seasons as the Director of Officiating (talent acquisition, training and development) at the National Football League, David joined the Pac-12 Conference in 2015 as the Vice President of Officiating. There he manages the football officiating program and supports the sport managers and coordinators who are responsible for basketball (men's and women's), baseball, softball, soccer and volleyball.



Ann Esgar Conkle '78
Executive Vice President, Communications Exhibit, Inc.

How Hawken Got Me Where I am Today (Block 2)

Ann will discuss how a Hawken education and core values translate into a successful career. She will talk about her Hawken journey, lessons learned, and how everything came full circle with her role in our 100 year celebration.

Ann Esgar Conkle '78 was in the first class of women to attend the Upper School for the four years while also earning 12 varsity letters and two Old Board awards. Ann is a graduate of the College of Wooster where she majored in communications and is a founding member at Women's Impact Inc., an organization designed to encourage women "to unleash their power to realize their full potential through connection, education and recognition." She is extremely active on the tourism board in Canal Fulton where she works tirelessly with community leaders on the connection between the National Football Hall of Fame visitors and locally-owned downtown businesses, thereby enhancing the city's vision on tourism. She serves on the Army Transportation Museum Foundation Board of Advisors and the Primary Leadership Council at Summa Health. As VP of Communication Exhibits Inc. (CEI), she led the visionary efforts at Hawken in creating the Holtrey Swimming Hall of Fame, Centennial Decade Displays, and Stirn Hall signage from planning to completion. She has been with CEI since 1982 and has been an integral part of growing the business into a nationally recognized expert in experiential trade marketing. Ann also owns and runs two family businesses in Canal Fulton, Oser's Dairy & Deli along with Miller-Doan Tavern, which provided food and ice cream for last year's Alumni Board senior picnic and this year's Grand Opening Weekend. Ann continually brings a smile and positive energy to the work she does at Hawken and beyond. Ann's mother, Lavelle Esgar, worked at Hawken from 1973-1997 as a Lower and Middle School teacher and learning specialist. In addition, Ann's sister, Marla '75, received the Fair Play Award in 2011 and grandson, Isaiah, is in the Hawken class of 2024.



Kelsey Ellison Cramer '09

Firearm and Tool Mark Examiner, Arkansas State Crime Laboratory

Forensic Science: Real World Edition (Blocks 1, 2 and 4)

This session is a chance for students to get a glimpse into the real world of forensic science. Kelsey will talk about how she got started in forensics, including her senior project at Hawken and internships completed while studying Forensic Science at West Virginia University. She will briefly cover the many career options in forensic science, and specifically what she does as a Firearm and Tool Mark Examiner at the Arkansas State Crime Laboratory. Other topics include some of the differences between real laboratories and those shown on TV, the "CSI effect", and the roll of forensic scientists in the justice system. Bring your questions!

Kelsey Ellison Cramer '09 is a Firearm and Tool Mark Examiner working for the Arkansas State Crime Laboratory in Little Rock, Arkansas. She got her start in forensics while still at Hawken, completing her Senior Project with the Geauga County Sheriff's Office, as well as volunteering with the Geauga County Bluecoats organization. Kelsey went on to earn a B.S. in Forensic and Investigative Science (Examiner Track) with minors in Anthropology and Biology from West Virginia University. While at West Virginia University, she completed internships with both the Ohio Bureau of Criminal Identification and Investigation in Richfield, Ohio, and the Firearm and Tool Mark Unit of The San Francisco Police Department Crime Laboratory in San Francisco, California. Kelsey is now a member of the Association of Firearm and Tool Mark Examiners (AFTE) and is on the AFTE Scholarship Committee.



Elizabeth C. Davis-Berg, Ph.D. '96

Associate Professor of Biology, Columbia College of Chicago

From Lab to Literature: The Evolutionary Biology of Sex, Gender, Culture, and Power (Block 2)

Understanding the nature of sex and its relationship to evolution is important in biology. We will discuss the nature of science and the influences of culture on science, specifically the role of feminism on our understanding of female choice. Monogamy, polygyny, polyandry, homosexuality, and other types of sexual and asexual relationships will be explored in an evolutionary context with examples from primary scientific literature.

Elizabeth Davis-Berg '96 is an Associate Professor of Biology at Columbia College Chicago, an urban arts and media institution. She earned a Ph.D. from the University of Kansas in Ecology and Evolutionary Biology and majored in biology at the University of Chicago specializing in ecology and evolution. Her research interests include invertebrate biomechanics, ecology, and pedagogy. At Hawken she was an active member of the Hawken Players Society and has translated those skills for teaching.



Peter C. Debelak '96

Owner, Soul Craft Woodshop

Design-Thinking in the Studio and on the Street (Block 1 and 3)

Whether designing a new product, organizing a new paradigm of economic development or even just in reflecting on your life choices and relationships - design is a way of thinking, an engaged posture toward life, more than it is a trained process. In this class we will explore the nature of "design-thinking" through concrete examples on numerous scales. In particular we will explore models of design, from top-down to seat-of-the-pants processes, and how the individual or even entrepreneur can engage with them. We will flesh out our discussion with a project to work through collectively, reflect upon and share. (And yes, I left out the Oxford comma on purpose. Ask me why.)

Peter graduated from Hawken in 1996. He earned a Bachelor's degree in Linguistics from UCLA studying cognitive architecture, and a Juris Doctor from Ohio State University with studies in comparative constitutional and labor law at Oxford University. He practiced union-side labor law and community organizing for 5 years in Pittsburgh and Cleveland, focusing on the intersection of Urban Development and labor law. In 2011, he founded his own custom studio furniture company. In 2012, he co-founded a community access maker-space, Soulcraft Woodshop. This year, he has partnered with 7 other companies to move collectively into a building in the St. Clair Superior neighborhood of Cleveland as an experiment in collaborative space-making that intersects with the community in which it resides.



Steven M. Dettelbach '84
Partner, BakerHostetler

Public Service and the Public Good (Block 1)

Mr. Dettelbach will lead a discussion about the role of the Department of Justice and U.S. Attorney's Office in enforcing the law and delivering justice to the community. Topics may include civil rights, community-police relations, public corruption, and gun crime.

Steven M. Dettelbach '84 is the co-leader of Baker Hostetler's national White Collar Defense and Corporate Investigations team. He spent almost seven years as the presidentially appointed United States Attorney for the Northern District of Ohio. He has served in senior policy roles at the Department of Justice, having been appointed by two Attorneys General to the Attorney General's Advisory Committee, where he worked closely with other senior leaders at the Department. Prior to his appointment, Steve served for almost two decades as a federal prosecutor at Main Justice and in three different United States Attorneys' Offices, as counsel in the United States Senate and as a litigator in private practice. He has tried more than 30 cases to verdict and been involved in criminal matters in more than 20 states and the District of Columbia.



Morrie Everett '56
Owner, Last Moving Picture Co.

From Baseball Cards to Comic Books to Movie Posters: Collecting Stuff for Fun and Profit (Block 4)

In this session, students will learn first-hand how to turn a simple passion for collecting everyday items from baseball cards to comic books to super heroes into a life-long hobby that builds social networks, supports international travel, and may even provide a valuable financial nest egg.

Morris Everett, Jr. '56, affectionately known as "Morrie", is a licensed professional auctioneer whose passion for collecting led to his founding of The Last Moving Picture Company, which for decades dealt in vintage movie posters from around the world. Morrie is an internationally acclaimed expert in his field and curates the world's largest collection of movie posters – some 196,000 posters from 44,000 films. Morrie is an active member of the Hawken School Alumni Association and is the 2006 winner of the prestigious Carl N. Holmes Distinguished Alumnus/a Award. In addition, he is a leader among Hawken's Old Guard alumni and an exemplary philanthropic volunteer for Hawken School. Morrie served as Hawken's Director of Development for several years in the 1980's.



Elizabeth B. Ford '04
Attorney, Elizabeth B. Ford Attorney at Law, LLC

What Would You Do? The Reality of Asylum Law in the USA (Block 2 and 4)

Class will learn the basics of asylum law in the USA. Students will then be presented with a real-world fact pattern and asked to prepare and argue how the applicant meets the criteria of asylum law here in the USA.

Elizabeth Ford '04, is a graduate of Bard College '08 and Case Western Reserve University School of Law '11. Knowing that immigration law was the area she wanted to practice in, Elizabeth worked at a large Cleveland-based immigration firm for two and a half years before striking out on her own in 2014. Elizabeth's current immigration practice includes family-based immigration, representation during removal proceedings and employment-based visas and immigration.



Paul Frankmann '81

Social Studies and French Teacher, Harmon Middle School

Planning a Refugee Camp (Block 1 and 3)

This session will introduce participants to the Basic Rules of International Humanitarian Law that are codified in the Geneva Conventions and upheld by the International Committee of the Red Cross and Red Crescent Societies (ICRC) along with the underlying principle of human dignity, and the Fundamental Principles of the Red Cross movement. Participants will then be challenged to work together to design a refugee camp for people displaced by the ongoing Civil War in Syria to simulate the work carried out in the field by the Red Cross and other Humanitarian Organizations. Camps will be "inspected" for compliance with the Basic Rules and for their provision of basic human needs.

Paul Frankmann '81 earned his B.A. in International Studies and French and his MAT in Secondary Education with certification in Comprehensive Social Studies and French from Miami University of Ohio. After completing Army ROTC to earn his commission as an Army 2nd Lieutenant, he served for six years as a Combat Engineer Officer with the Ohio Army National Guard with deployments to Honduras and Jamaica. Paul is in his 28th year of teaching Social Studies and French and coaching wrestling. Since 2001 he has been actively involved with the Red Cross as a volunteer teacher-trainer in the Exploring Humanitarian Law Program.



Matthew Friedman '86

President & CEO, Northern Stamping, Inc.

The U.S. Automotive Industry (Block 4)

This session will focus on the current state of the U.S. Automotive Industry, what it was like to have experienced and survived the automotive collapse of 2008/2009, and what it may look like under Trump's presidency.

Matthew Friedman '86 earned his B.S. in Economics from the University of Pennsylvania, Wharton School of Business and his J.S. from the University of Southern California, Gould School of Law. Upon returning to Cleveland after graduation, Matthew practiced business litigation at firm of Kahn, Kleinman, Yanowitz and Arnson for 3 years. In 1996, Matthew joined his family's metal stamping company, Northern Stamping, Inc. (NSI), assuming the role of President the following year. In 2015, Matthew founded Bear Diversified Inc. As the Chairman and CEO of Bear, Matthew oversees the operations of several companies, including NSI, that manufacture and supply parts to the Automotive, Satellite and Aerospace industries from locations in the United States, Mexico and China.



Jessica Fusco '99

Executive in Charge of Production, TMZ

How Social Media Has Changed the Way TMZ Reports News (Block 2)

This class will learn how TMZ has expanded as a brand over the past 12 years from one website into 3 websites, 3 television shows, a YouTube channel and a Hollywood bus tour!



Amelia Gaudio '04
Senior CAD Design, Abercrombie & Fitch

From Concept to Final Product: Bringing an Idea to Life in the Fashion Industry and DIY Workshop (Block 1 and 3)

From her perspective as a Fashion Textile and Concept Designer, Amelia will lead a discussion about the life cycle of a product in the fashion industry. We will talk through a visual presentation of trend research, product concept, how a garment gets made, and the visual merchandising of a product in store. After a brief look at runway trends for Spring/Summer 17, students will participate in a hands-on workshop where they will create a one-of-a-kind garment. We will bring your ideas to life by modifying the clothing item of your choice using dye techniques, paint, markers, and sew-on patches. Please bring in a piece of clothing you are excited to transform!

Amelia Gaudio '04 is a Senior Fashion Textile + Concept Designer in Columbus, Ohio at Abercrombie and Fitch. She works as a Textile Designer for the Hollister Girl's brand and is both a Textile Designer and the Head of Concept Design for the recently re-launched Gilly Hick's Intimates/Loungewear brand. After graduating from Syracuse University with a B.F.A in Surface Pattern Design, Amelia spent some time interning and freelancing at small wallcovering and interiors studio's in New York City. After returning to Ohio she was recruited as an Assistant Textile designer at Abercrombie + Fitch in 2011. Since then, Amelia has worked on different brands within the company and acquired experience in many areas of the design process.



Scott N. Gordon '00
Director, Worldwide Mktg, Kids Digital Products, Warner Bros.

How to Become a YouTube Star - For Brands (Block 1 and 3)

The old adage, "content is king", has never been more true as marketers are increasingly turning away from traditional advertising and embracing the world of Branded Video Content and the power of YouTube. From consumer package goods to apparel and everything in between, companies are finding it necessary to become content creators. In this session, Scott will share the strategic and creative fundamentals of a successful YouTube content strategy and showcase how popular brands are learning to develop appealing and effective Branded Content. Plus, you'll be invited to step into the spotlight and pitch your own Branded Content YouTube Show.

Scott is a proud Hawken "Lifer", class of 2000. While at Hawken, he built the first website for the Affirmative No paper, founded The Focus - a CD-ROM Yearbook, and performed in the HPS musicals. That early interest in technology and entertainment has continued through his career in digital products and marketing for the entertainment industry. Scott is currently Director, Kids Digital Media at Warner Bros. Consumer Products responsible for the creation of YouTube shows, mobile apps, websites, social media campaigns, AR/VR activations and more in support of their flagship brands such as DC Comics, Harry Potter, and Looney Tunes. Previously he led Product Strategy & Monetization for Disney's kids app business, initiated the kids app and ebook business at Random House Children's Books, and contributed as a Producer on NickJr.com. In his spare time, he composes music for the PBS Kids TV Show, Peg + Cat.



Sharon Marsee Graper '81
Manager Of Academic Services, The Holden Arboretum

The Importance of Trees to Hawken: Why, What and How (Block 3 and 4)

Trees have many social, economic and environmental benefits. Did you know people spend more money in shops on tree-lined streets? Students learn better in tree filled environments and your house will sell for more money if surrounded by these big green giants. Learn about the research and what it means for Hawken, the City of Cleveland and your own personal life. Put this knowledge into practice by helping plant a tree on campus. Finish by learning about common mistakes that are made and the best way to provide a healthy environment for trees to live a long life that benefits us all.

Sharon Marsee Graper '81 is the current manager of academic services at Holden Forests and Gardens, the combined entity of The Holden Arboretum and Cleveland Botanical Garden. For the past 20 years she has been in charge of developing programs both onsite and offsite for over 15,000 school children as part of their school curriculum. Sharon's father, Charles Marsee, was Chairman of the Science Department at Hawken from 1968-1980 and their family lived in an apartment on the second floor of the White House. Her love of the outdoors was inspired by playing in the barn that burned down and roaming the woods around campus with her friends. Sharon graduated from The University of Virginia with a B.A. in ecology and holds a B.S. from Oregon State University in Science Education and an M.Ed. from The University of Delaware in Elementary Science Curriculum and Instruction Design.



David Gunning II '85
Partner, McDonald Hopkins

Outside the Courtroom: A Day in the Life of a Corporate Attorney (Block 3 and 4)

We will have an interactive discussion/lecture on the life of a lawyer who does not litigate. Specifically, we will look at what a transactional attorney does; the education path; the law school path; areas of the country to practice in; and the career path one can take to work on deals in the millions and billions of dollars.

David is a Partner at the law firm of McDonald Hopkins where he focuses on national real estate and finance practice. David's experience spans the areas of real estate, finance, construction, and general corporate law and includes real estate acquisition and dispositions, joint venture agreements, investor relations, negotiations/contracts, litigation management, and fund development. David has represented national lenders and other financial institutions; borrowers; national, regional and local developers; institutional and corporate owners; national retailers, and privately held businesses. David is the former president and chief executive officer of APM Management, LLC, one of the leading multifamily real estate acquisition and management companies in the Midwest. He also served as a partner at Roetzel & Andress.



Kendra S. Hatfield-Timajchy '83
Medical Anthropologist, Center for Disease Control & Prevention

The Role of Behavioral Science in Public Health Emergency Response (Block 1 and 3)

Did you ever wonder what a public health emergency response to an infectious disease requires? Nations, international organizations and civil society must work together to mitigate infectious disease threats. Although emergency response requires cutting edge medical knowledge, implementing interventions based on that knowledge can be challenging without understanding the cultural traditions, beliefs and practices of the affected population. Participants will learn about the role of behavioral science in public health emergency response from a medical anthropologist working at the Centers for Disease Control and Prevention. Examples will be based on recent Ebola and Zika outbreaks.

Kendra Hatfield-Timajchy '83, PhD, MPH is a Health Scientist in the Division of Reproductive Health, Centers for Disease Control and Prevention (CDC). As a member of the Unintended Pregnancy, STDs, HIV Intervention Research team, she provides leadership on developing and implementing behavioral science research and intervention studies. She conducts research on topics including sexual and romantic relationships, social and behavioral influences on unintended pregnancy & STI/HIV, condom and contraceptive use. She is a member of the Global Rapid Response Team and provides behavioral science expertise in emergency response settings. Dr. Hatfield-Timajchy completed her doctorate degree in medical anthropology at Emory University, her master's degree in health behavior and health education at the University of North Carolina at Chapel Hill, School of Public Health, and her undergraduate degree in anthropology at Smith College.



Natalie Hawwa '00

Development Outreach and Communications Specialist, Dexis Consulting Group

Telling Stories of Doing Good: Reporting from the World's Humanitarian Fronts (Block 1 and 2)

In 1917, Californian US Senator Hiram Johnson stated, "The first casualty when war comes is truth". With the frequent interdependency of war and humanitarian crises in the nearly 100 years since, Johnson's quote has implications well beyond battle fields and into the crises of drought, famine, and disease. Fresh from covering the humanitarian crises in Syria and South Sudan, and bringing firsthand experience covering the historic Ebola outbreak in West Africa, Natalie Hawwa '00 will explore the delicate and often high stakes correspondence work associated with natural and humanitarian crises. Students will engage in the process of crafting press releases given real-life case histories from Ms. Hawwa's work and discussing the implications of such communications for people near and from today's humanitarian fronts.

Hawken Lifer Natalie Hawwa '00 is a Development Outreach and Communications Specialist for the US Agency for International Development (USAID). While at Hawken, Natalie was a passionate student and leader on the field hockey team. She went on to complete her undergraduate degree in Journalism and Italian Area Studies at Southern Methodist University and her masters in Middle East studies at the American University of Beirut, where she focused on the impact of Palestinian NGOs on the Middle East peace process and served as a graduate assistant for the Center for Arab and Middle East Studies. Natalie worked on the Syrian refugee crisis with the United Nations High Commissioner for Refugees (UNHCR) in Lebanon before joining USAID. She was on assignment as the Press Officer for the U.S. Government's Disaster Assistance Response Team on the ground addressing the Ebola outbreak in Monrovia, Liberia.



Dr. David J. Hellerstein '71

Psychiatrist, Writer and Researcher, New York State Psychiatric Institute & Columbia University

The City of the Hospital: A Creative Non-fiction Writing Workshop (Block 1 and 3)

In recent years, many physicians have written literary books about their lives in medicine. Doctors including Oliver Sacks, Atul Gawande, Siddhartha Mukharjee, and others have written movingly about their work with patients and creatively explored the worlds of illness and treatments. The City of the Hospital will be a mini-workshop in creative nonfiction writing for Hawken students who are considering careers in health care related fields. We will discuss some brief readings then do an in-class exercise to write about health and illness; then we will read and discuss what participants have written.

David Hellerstein '71, MD is a physician and writer in New York. His books include Battles of Life and Death, Loving Touches, Stone Babies, A Family of Doctors, and Heal Your Brain. He is a professor in the Psychiatry Department of Columbia University and the NY State Psychiatric Institute and does psychopharmacology studies combined with repeat MRI imaging. He also teaches a creative nonfiction writing workshop to Columbia University medical students. During his years at Hawken, he was on the swim team under Jerry Holtrey; he still is an avid swimmer.



Peter Jacobson '81

President, DreamWaffles and Arlington Valley Farms

What's New to Eat or Drink: Designing & Marketing New Food or Beverage Concepts (Block 1 and 2)

Co-led by Hawken graduate and food entrepreneurs' Pete Jacobson '81 and Douglas Katz '88, this workshop will help participants consider what's really involved in taking a new concept from the idea stage to reality. This workshop is meant to be both practical and fun. To participate, you are encouraged (but it's not essential) to arrive at the workshop with at least one food or beverage related concept (you can think one up with friends too). It can be something you've always thought about doing or something you just made up. It can simply be an idea or more thought-out. It can be serious or silly, out-of-the box or mainstream - just have fun and show up with one concept in mind. Silly example: Raising chickens for placement in uniquely manufactured indoor hutches to provide both food and companionship in the home. Serious example: Hawken Food Truck – funded, created, operated and maintained by Hawken students for Hawken students and elsewhere. Here's some food for thought: Proof of concept – how will you test the market? How will you create it or make it happen? Organizational structure – who's on the team to make it happen? Demographics – who's your target market? Finance – what might it cost to get started? Creative ideas for sales, marketing and distribution? Higher purpose? For profit or non-profit? Remember, it's 1% inspiration & 99% perspiration; better have fun!

Peter Jacobson '81, recipient of the Hawken Fair Play Award, attended Hawken from first through twelfth grade and went on to graduate from Oberlin College with a B.A. in Government. During the past 20 years as President of DreamWaffles and Arlington Valley Farms, Peter has been working on entrepreneurial projects, consistently involving the School along the way. In 1998 he launched a specialty waffle manufacturing company called DreamWaffles. Some Hawken students remember him from focus groups or speaking to classes. DreamWaffles, featuring the Snack'n Waffles product line, was sold to the JM Smucker Co. in 2007. After consulting for 3 years for Smuckers, Peter launched Arlington Valley Farms, another food manufacturing company, in 2010. "AVF" is presently launching "S'wiches Crafted Sandwiches," a highly innovative line of nutritious and delicious, hand-held pocket meals. Peter served on the Alumni Board 1999-2012, holding posts of Secretary, Vice-President, and, ultimately, President from 2010 to 2012. The son of alumnus Donald Jacobson '46, Peter and his wife, Lari are parents to Jonas '17, Sadie '19 and hosted Mara Pula Exchange Scholar Valentina Muraleedharan '10.



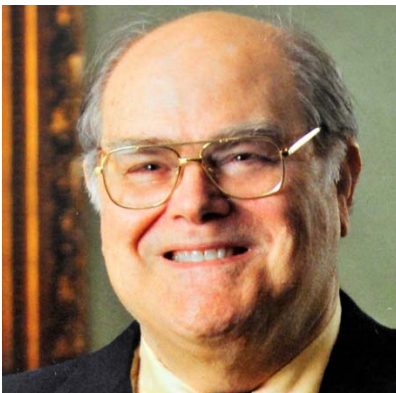
Ann Jaskiw '08

Software Engineer, Flatiron Health

Hacked: the whats and hows of cybersecurity (Block 2 and 4)

Security breaches have been dominating headlines. We all know they have major implications, but how does one of these attacks actually happen? This session will cover some cybersecurity basics as well as how to keep yourself safe online.

A Hawken Lifer, Ann Jaskiw '08 loved her computer science class with Mr. Gillespie so much that she made a career of it. After graduating from Brown with a degree in computer science and mathematical economics, she moved to New York City to work for Goldman Sachs, but soon fell enamored with the startup world, quit after one year, and never looked back. Ann is currently a software engineer at an oncology data company called Flatiron Health whose mission is to fight cancer with organized data.



Henri Pell Junod '59

Chairman of the Board, Signature Health, Inc.

The Making of a World Class City & School (Block 4)

Cleveland: 1796-1915 As Seen Through its Architecture.

Hawken: 1915-Present

As Seen Through its Families at Lake View

Henri Pell Junod, Jr. '59 is Chairman of the Board of Signature Health, Inc. and has served on the Board for a number of years. He is a former member of the Hawken faculty and an active member on numerous boards in Cleveland. Henri established the Junod Library Fund at Hawken to support the purchase of resources at the Lyndhurst and Gates Mills libraries. He is also a member of Hawken's Visiting Committee of the Board of Trustees.



Doug Katz '88

Owner and Executive Chef, fire food and drink

What's New to Eat or Drink: Designing & Marketing New Food or Beverage Concepts (Block 1 and 2)

Co-led by Hawken graduate and food entrepreneurs' Pete Jacobson '81 and Douglas Katz '88, this workshop will help participants consider what's really involved in taking a new concept from the idea stage to reality. This workshop is meant to be both practical and fun. To participate, you are encouraged (but it's not essential) to arrive at the workshop with at least one food or beverage related concept (you can think one up with friends too). It can be something you've always thought about doing or something you just make up. It can simply be an idea or more thought-out. It can be serious or silly, out-of-the box or mainstream - just have fun and show up with one concept in mind. Silly example: Raising chickens for placement in uniquely manufactured indoor hutches to provide both food and companionship in the home. Serious example: Hawken Food Truck – funded, created, operated and maintained by Hawken students for Hawken students and elsewhere. Here's some food for thought: Proof of concept – how will you test the market? How will you create it or make it happen? Organizational structure – who's on the team to make it happen? Demographics – who's your target market? Finance – what might it cost to get started? Creative ideas for sales, marketing and distribution? Higher purpose? For profit or non-profit? Remember, it's 1% inspiration & 99% perspiration; better have fun!

Douglas Katz '88 is the owner and executive chef of fire food and drink, proprietor of The Katz Club Diner, owner of the Fire Spice Company, and Chef/Partner of Provenance, Provenance Cafe, and Catering By Provenance at the Cleveland Museum of Art. Chef Katz is an advocate for a food system that is sustainable, healthful and local. He serves as a "Chef Ambassador" for the Monterey Bay Aquarium's Cooking for Solutions program, which promotes environmentally responsible fishing. In 2006 he was selected to attend Slow Food's Terra Madre conference in Italy in which delegates from over 150 member nations share ideas for small-scale agriculture and sustainable food production. Katz has served as President of Cleveland Independents, is a past board member of Positively Cleveland, and currently serves on the board of The Countryside Conservancy. He was named a "Champion of Sustainability" by Entrepreneurs for Sustainability. Chef Katz is a graduate of the Culinary Institute of America and holds a B.S. from the University of Denver School of Hotel and Restaurant Management. Prior to opening fire he served as executive chef of Moxie the restaurant, and worked at other acclaimed restaurants including The Little Nell, in Aspen, Colorado and Wildwood Restaurant in Portland, Oregon.



Stephen T. Klein '66

Retired Director, National Symphony Orchestra in Washington, The Cleveland Orchestra and Denver Symphony Orchestra

The Many Options for a Career in the Performing Arts (Block 2 and 4)

There are so many possible roads to travel: Performer, backstage worker, Fundraiser, PR-Marketing, Manager, Teacher, etc. etc. Where does your interest lie and what do you want/need to do?

After graduating from Boston University School of Fine Arts, Stephen Klein '66 toured with the National Shakespeare Company and served two summers as narrator-in-residence at Tanglewood. For the next 1 ½ years, he joined the Broadway cast of Jesus Christ Superstar as Caiaphas. In 1974, he joined the staff at Hawken to do "drama" and open the new Arts-Communication building. While in Cleveland, he narrated the Cleveland Orchestra and ultimately became Orchestra Manager, touring throughout the nation and the globe. He went on to become Executive Director of the Denver Symphony Orchestra and the National Symphony Orchestra in Washington, DC, overseeing more national and world tours, including two in Russia. In 1994, he became Managing Director of the Pittsburgh Public Theater, where he produced over 60 productions and created the theater's first endowment/capital campaign.



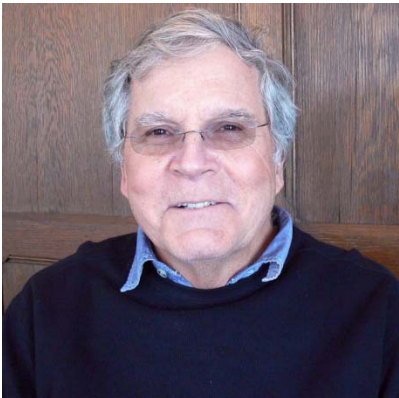
Annie Koebly '09

Director of Content Operations & Strategy, STACK, Media

How to Produce Athlete Videos for College Admission (Block 2 and 4)

From filming to editing to marketing yourself, learn how to produce videos to communicate with college coaches to play at the next level.

Annie Koebly '09 is the Director of Content Operations and Strategy for STACK Media in Cleveland, Ohio. Annie's desire to work in sports media started on a trip the Hawken Women's Varsity Basketball team took to a Cavs game where they got a tour of the production room at Quicken Loans Arena. As the team walked around and toured behind-the-scenes, she knew that sports production was where she wanted to start her career. Annie continued her passion for sports and played lacrosse at Rollins College, where her team went to the DII Final-Four Championship twice. While at Rollins, she had an internship with TMZ in Los Angeles and created a 15-minute documentary for her final senior project for her Critical Media & Cultural Studies major which premiered in the Global Peace Film Festival. Now at STACK, Annie has filmed with top athletes including LeBron James, J.J. Watt, Rob Gronkowski, Kevin Love, Francisco Lindor, Travis Kelce, Anthony Rizzo and the U.S. Women's National Soccer Team.



Edward M. Kuss '64

Retired Actuarist, Progressive Insurance

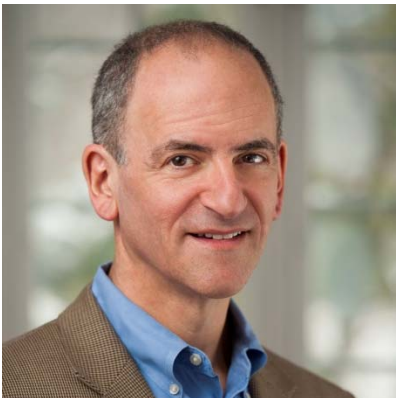
Love Math but Don't Want to Teach? (Block 2)

Learn about the actuarial profession, regularly ranked as one of the top two or three professions. This class will be an introduction to the profession, including a practice problem.

Actuarial Case Study (Block 4)

This is a case study about an insurance company changing its rates for automobile coverage. Students will learn some actuarial techniques and be able to apply them to determine what rate change is appropriate, using Excel and a spreadsheet the instructor has provided.

Edward "Ted" Kuss '64 is a member of the first class to graduate from the Gates Mills campus. He graduated from Dartmouth College with an AB in Mathematics and from the University of Oregon with an MS, also in Mathematics. He taught and coached in independent schools around the country for 20 years before making a career change. Ted became an Actuary and worked for insurance companies for 23 years. He is a Fellow in the Casualty Actuarial Society and a member of the American Academy of Actuaries.



Dr. Barron H. Lerner, M.D., Ph.D. '78

Professor of Medicine and Population Health, New York University School of Medicine

Medical Ethics: How Doctors Make Complicated, Life-and-Death Decisions (Block 1 and 2)

In this session, participants will discuss a series of challenging ethical that doctors confront on a daily basis: Is it ever ethical to speed a patient's death? Who decides which patients are worthy enough to receive the limited number of transplant organs? Should doctors tell patients and families when they make mistakes? Should desperate patients and families force pharmaceutical companies to give them unproven medications when they have no other options?

Barron H. Lerner, M.D., Ph.D. '78 is a Professor of Medicine and Population Health at the New York University School of Medicine. He received his M.D. in 1986 and his Ph.D. in history in 1996. His book, *The Breast Cancer Wars: Hope, Fear and the Pursuit of a Cure in Twentieth-Century America*, published by Oxford University Press, received the William H. Welch Medal of the American Association for the History of Medicine and was named one of the 26 most notable books of 2001 by the American Library Association. Dr. Lerner has published extensively in scholarly journals and contributes essays to the the Science Times section of the New York Times, the Times' "Well" blog, Slate, Atlantic.com and The Washington Post. He has also appeared on numerous NPR broadcasts, including "Fresh Air," "All Things Considered" and "Science Friday." Dr. Lerner's latest book, entitled *The Good Doctor: A Father, a Son and the Evolution of Medical Ethics*, was published by Beacon Press in May 2014.



Lisa Bercu Levine '85
President, ZONE

Getting it Right On and Off the Field: Media Consulting for Athletes and Teams (Block 3 and 4)

Ms. Levine conducts the media training seminars for the various NBA, MLB, and NFL teams and does similar sessions for rookies with the various leagues. She will take you through the very same training with video and print examples to illustrate her points regarding the media and sports today.

In 2000, fresh from 7 years experience as a sportscaster at WEWS Channel 5 and four years working as Director of Broadcasting for the Baltimore Ravens, Lisa Bercu Levine '85 created ZONE, which specializes in media consulting for owners, sport executives, coaches, and professional and collegiate athletes. Lisa has worked with over 60 organizations throughout the NFL, NBA, MLB, NHL, and ATP and works directly with the leagues on their media coaching programs. Clients include: the Oklahoma City Thunder, San Antonio Spurs, the Boston Red Sox, Cleveland Indians, Minnesota Vikings, Cleveland Browns, the ATP, and the Chicago Blackhawks. Lisa also specializes in media and PR consulting programs for today's teams, owners, general managers, head coaches, and managers.



Dan Liebeskind '05
Co-Founder, 3D Sales Talent

How to Start a Startup (Block 1 and 3)

This will be a workshop where we walk step-by-step through the startup creation process. We'll explore how to come up with an idea, how to make a prototype, how to structure your company, how to distribute your product and how to get funding.

Daniel Liebeskind '05, a graduate of Lehigh University, is a full-stack software engineer and a former investment banker and venture capital investor. He specializes in rapid prototyping of products and helping others bring ideas to reality. He previously founded a fitness technology startup that went through the Y Combinator Fellowship program. Daniel is currently building a recruiting technology company.



Richard Lightbody '65
Psychoanalyst, Richard Lightbody, MD

Psychoanalysis in Practice (Block 1)

Dr. Lightbody will lead an informal talk about psychoanalysis, which is a profession, a form of mental health treatment, and a point of view. He will talk about how he got into it, what training is like, and what a career has brought in terms of rewards and frustrations. This will include discussions of the psychiatric/ hospital part of his practice that persists alongside the psychoanalytic/home office practice. He plans to present some clinical examples that will breach nobody's confidentiality. He will be glad to answer questions throughout.

Richard graduated from Hawken in 1965, Haverford College in 1969, and then medical school at Case Western Reserve University School of Medicine in 1977. He completed his psychiatric training at University Hospitals of Cleveland. Private practice of psychiatry allowed for/required further training at the Cleveland Psychoanalytic Institute, then in University Circle. All this formal training ended in 1992 at the young age of 45. Dr. Lightbody has lived in Cleveland Heights since 1974; he has a home office for patients who respect boundaries. He chairs the Education Committee of the Cleveland Psychoanalytic Center, and is involved in a variety of ways with both the American Psychoanalytic Association and the International Psychoanalytic Association.



Brinton Lincoln '94

Principal & Vice President of Operations, Rustbelt Reclamation

War: The Political Implement of Last Resort - An Explanation of War and Its Place in U.S. Policy (Block 3 and 4)

This session will address: DIME - Explain the four pillars of political influence; a brief history of War throughout U.S. history; an explanation of the five military services (history and roles); DoD Construct (how the military is organized and mobilized); the importance of the military to U.S. Might/Influence/Economy/Security; and the future landscape (the challenges that exist ahead).

Brinton Lincoln '94 served our nation for 13-plus years as an officer in the United States Air Force. As a Pararescueman and Combat Rescue Officer Brinton deployed on nine occasions in support of Operation ENDURING FREEDOM, Operation IRAQI FREEDOM, and other Global-War-On-Terrorism initiatives. For the last six years of his military career, Brinton served as the Director of Operations within the 724 Special Tactics Group located at Pope Air Force Base, NC. In this role he led all facets of the dynamic 370-person organization. Brinton was primarily responsible for coordinating and synchronizing unit operations, logistics, and administration. Upon returning to Cleveland, Brinton started Rustbelt Reclamation with two of his brothers. Together they manufacturer furniture utilizing materials reclaimed from structures earmarked for demolition.



James "Deej" Lincoln '91

President, Rustbelt Reclamation

Reclaimed - Redefined: Innovative, Scalable Repurposing of Wood (Block 3 and 4)

This session will address the development of Rustbelt Reclamation as an economic narrative for the history (and future) of cities like Cleveland. Rustbelt Reclamation's mission as the industry leader in the scalable production and marketing of superior quality furniture and installations made from reclaimed wood creates residual social benefits including blight mitigation, waste reduction, and job creation. Learn about this unique story of blending functionality, sustainability, and preservation of our nation's history right here in Cleveland.

Prior to founding Reclaimed Cleveland / Rustbelt Reclamation, James "Deej" Lincoln '91 was a vice president at Nook Industries, a leading manufacturer of linear motion components. Deej's previous experience includes management at ITN/Signalstream, a media production and transmission facility located in San Francisco, California. His client list included MSBNC, NBC, ESPN, Charles Schwab, Apple, and Fox. He has a B.S. in pre-law from the University of Utah and earned an MBA from the Weatherhead School of Management at Case Western Reserve University.



John J. Lis '83

Democracy and Governance Consultant, House Democracy Partnership

Democratization Around the World: Revolution, Evolution and Devolution (Block 1 and 2)

Since the 1970s, dozens of autocratic governments around the world have given way to democracies, as millions of people gained the right to choose their leaders. Most dramatic are the revolutions, like the fall of the Iron Curtain in 1989, when people rise up to overthrow their masters. Less noticed is more gradual, peaceful political evolution or the devolution of power from distant central governments to more responsive and accountable local levels. A democracy and governance consultant for the U.S. government draws on his two decades of work in new democracies worldwide to illustrate common themes and trends and to analyze threats to democratic transitions today in countries like Bangladesh and Ukraine.

John Lis '83 is a democracy and governance consultant with more than 20 years of experience in the U.S. Congress and international parliamentary bodies. As an independent consultant, he has assisted or evaluated governance programs in Indonesia, Iraq, Lebanon, Kyrgyzstan, Bangladesh, Burma, Kenya, Guinea, Tunisia and Algeria. From 2003 to 2013, he was a Professional Staff Member for the House Committee on Foreign Affairs, including eight years as Staff Director of the House Democracy Partnership, the peer-to-peer legislative strengthening initiative of the House of Representatives. John worked in Brussels from 1999 through 2002 as Director of the Defense and Security Committee of the NATO Parliamentary Assembly, the legislative oversight body of the North Atlantic Treaty Organization. A former journalist, he has worked as the international affairs analyst at the Congressional Budget Office and as a legislative fellow for the Senate Foreign Relations Committee, on the staff of Senator Joseph Biden. He holds a bachelor's degree in history from Stanford University, a master's degree in international affairs from Columbia University, and the Certificate of the Institute on East Central Europe at Columbia.



Daniel Margolis '86

Managing Partner, The Law Office of Daniel M. Margolis, LLC

These Aren't My Pants: Preparing for your Life in Crime - A Lively Discussion About Criminal Justice (Block 2 and 4)

Being a criminal lawyer - prosecutor or defense - isn't like television. Things take longer, evidence is less clear, the Constitution matters (hopefully), people lie, prosecutors and defense attorneys get along and generally it is an enjoyable way to spend a day. Or a career. But what actually happens? What really happens in court? What really happens in the street? What are my rights? With any luck we'll cover a bit of the Fourth Amendment - search and seizure - talk about how a case proceeds from arrest to trial in Cuyahoga County, and you'll hear just how often people find themselves in the wrong trousers in our fair city.

Dan Margolis '86 is a Hawken lifer. He graduated from the Vermont Law School in 1996. Upon graduation he moved back to Cleveland and accepted a position with the Cuyahoga County Prosecutor's Office. In 1999 Dan left the Prosecutor's Office and entered private practice. He has become an authority on juvenile justice issues and matters involving students, schools and the law. His firm, The Law Office of Daniel M. Margolis, LLC focuses on criminal defense, education law and juvenile justice.



Cecile Murray '11

Research Assistant, The Brookings Institution

Beyond Number Crunching: How to Tell a Story with Data (Block 1 and 3)

The Congressional Budget Office (CBO) recently estimated that 24 million people would have become uninsured under the Republican plan to replace Obamacare. This estimate, along with other parts of the CBO's analysis, contributed to bipartisan opposition that ultimately drove Speaker Paul Ryan to abandon his efforts to pass the plan. Where do estimates like these come from? This class will explore how analysts use demographic and economic data to figure out how policy impacts people. Students will use data from the 2016 presidential election and from the Census to generate and pitch a policy idea.

Cecile Murray '11 attended the University of Chicago, where she studied economics and public policy. After graduating, she moved to Washington, DC to join the federal budget and tax policy team at the Center on Budget and Policy Priorities, a think tank that promotes equitable, fiscally responsible policymaking. She is now a Research Assistant at The Brookings Institution's Metropolitan Policy Program, where her work focuses on the geography of poverty and economic opportunity.



Kirk J. Nahra, Esq. '80
Partner, Wiley Rein LLP

Your Privacy in an Evolving Big Data Society (Block 1 and 2)

Your personal data is everywhere, and being collected and analyzed in more and more places by more and more people. This course will review three aspects of privacy in our big data society. First, we will explore your rights in connection with the government – your civil liberties and constitutional rights. Next, we will look at the exploding growth in laws and regulations governing how corporate entities can collect, use, disclose and analyze your data, with an eye towards explaining your rights and evaluating how these privacy and data security laws impact a broad range of business activities. Last, we will talk about privacy and data security as a professional issue – there are growing professional opportunities related to privacy, in fields ranging from law to computer science to engineering to big data analytics to marketing. We will talk about professional options for you to think about in the years ahead.

Kirk J. Nahra '80 is a partner with Wiley Rein LLP in Washington, D.C., where he represents companies in a broad range of industries in connection with privacy and data security laws and regulations across the United States and globally. He is chair of the firm's Privacy Practice and co-chair of its Health Care Practice. He is a nationally recognized expert on privacy and data security laws related to the health care and insurance industries. He assists companies in a wide range of industries in analyzing and implementing the requirements of privacy and security laws across the country and internationally. He provides advice on data breaches, enforcement actions, contract negotiations, business strategy, research and de-identification issues and privacy, data security and cybersecurity compliance. He advises companies in virtually all industries, ranging from Fortune 500 companies to start-ups. A long-time member of the Board of Directors of the International Association of Privacy Professionals, he also has served as the editor of Privacy Advisor, the monthly newsletter of the IAPP. He teaches health care privacy and security at the American University law school. He is a graduate of Georgetown University and Harvard Law School.



Mr. Lauren R. Pacini '59
Photographer & Author, Artography Studios & Press

The Making of a World Class City & School (Block 4)

Cleveland: 1796-1915 As Seen Through its Architecture.

Hawken: 1915-Present

As Seen Through its Families at Lake View.

After a career in Information Technology, which included consulting and teaching from Upper Elementary through college levels, Lauren R. Pacini, '59 reinvented himself as a photographer and author in order to document the reinvention of Cleveland. He has frequently shared the story of Cleveland's renaissance, as well as the Vietnam Experience with Hawken Upper School students. Lauren is a member of a number of boards and committees, including the Board of Directors at the Nature Center at Shaker Lakes, Alumni Board at Hawken School, and the Outreach Committee of the Western Reserve Historical Society.



C. Owen Paepke '72

Political Role Play—You Try to Enact ACA Reform (Block 1 and 3)

By 2016, problems had surfaced in the Affordable Care Act. Enrollments in the exchanges were lower than expected, especially among the young and healthy. This produced a sicker, higher cost mix of enrollees and higher costs of coverage. Leading insurers had lost billions of dollars on these policies, and they were exiting the market in droves. This left many areas with only one insurer and a few with none. Premiums were skyrocketing, further depressing enrollments. The Medicaid expansion was proving far more costly than projections, straining budgets in an already expensive entitlement. Congressional Democrats and Republicans largely agreed on the need for reform in early 2017, but their visions of the desired end product differed markedly. Despite control of both chambers of Congress and the White House, Republicans failed to pass a reform bill, when every Democrat and some right wing Republicans opposed it.

Participants will divide themselves into three groups, representing Congressional Republicans, Congressional Democrats, and the White House, with each crafting an approach for enacting ACA reform.

Owen Paepke '72 recently retired from Robertson Fuel Systems, L.L.C., where he was General Counsel and Director of Government Relations. He is a graduate of Stanford University and the University of Chicago Law School. Prior to joining Robertson, he worked as a chemist at Stauffer Chemical Company and as a Partner in intellectual property at Fennemore Craig in Phoenix. Mr. Paepke is the author of *The Evolution of Progress*, published by Random House, which was named the best non-fiction book of 1993 by NPR Talk of the Nation. He has also authored *The Seinfeld Election*, a three-volume series of ebooks published on Amazon in 2016-17. He has spoken and written on technology and science policy, including a keynote address on the future of science to the 50th Anniversary meeting of the Federation of American Scientists and a speech on the prospects for technology and economic progress at the Smithsonian Institution.



Laura Kachurek Pinto '04

Company Member, Grants Manager, VOX 3 Collective

Say it with Song: A Vocal Performance Masterclass & Workshop (Block 3)

Those interested in singing either as an avocation or a career are invited to join classical singer Laura Pinto '04 for a vocal masterclass and workshop. Selected singers will perform and receive a brief public lesson, while others are welcome to learn by actively listening and participating in the Q&A session. Topics covered may include vocal technique, vocal health, interpretation, career planning & auditions, the business of singing, and more.

How to Love What You Do While Doing What You Love: Finding Work and Balance as a Performer (Block 4)

Many young musicians follow their passion and talents into the pursuit of a professional performing career, but few are advised in a more nuanced way than merely being encouraged to "do what you love." In this talk, Laura Pinto '04 will explore the various ways to find fulfillment in music and in life along the spectrum from listener/appreciator to full-time performer, and will also provide honest insights on music as a career.

Laura Pinto '04 is a classical soprano who maintains an active schedule of performing, recording, and teaching. A specialist in early music, she has been featured in recent seasons with internationally renowned period ensembles such as the Haymarket Opera Company, the Newberry Consort, and the Theatre of Early Music. Equally at home in standard and contemporary repertoire, Laura has also performed in recent seasons as Adele/Die Fledermaus with Sugar Creek Opera and in over a dozen art song and opera programs with Chicago's VOX 3 Collective, including a live premiere and premiere recording of Randall West's song cycle *Judith*. Laura is a graduate of McGill University (M.Mus. Opera) and DePaul University (B.Mus. Vocal Performance).



Chaun Powell '99
CEO, Canopy Advisory

Ideation to Creation - The critical importance of decision making as an entrepreneur (Block 1 and 3)

Taking action to execute on the creation of an idea is of critical importance as an Entrepreneur/Founder. In this session, we will walk through the creation and decision making of a group of founding entrepreneurs that launched an orthopedic medical device company in 2010. Students will be broken into three teams: International Marketing & Finance, Strategy and Management, and Legal/Executive. Each group will be given a brief history of the organization and the cross roads where critical decisions were made. They will then be given 15 minutes to prepare two options and a recommendation for what they think the Founders should have done. We will reconvene and discuss the decisions that were made along the way and the net impact on the company, the Founders, and society as a whole.

Chaun Powell '99 is the CEO of Canopy Advisory, a growth phase employment firm focusing on delivering flexible employment solutions in the ever changing world of business. Prior to joining Canopy, Chaun was the National Director of Orthopedics for a Fortune 20 company headquartered in southern Ohio. He has worked extensively as an Entrepreneur in and out of healthcare and also teaches Entrepreneurship and Leadership at the graduate level at Denver University. ****New paragraph**** Chaun attributes much of his professional success to the lessons learned at Hawken. From athletics (Football, Wrestling, and Lacrosse) to Academics and the Arts, he continues to channel the Midwest work ethic that is so rich in the very halls that we walk down today. Chaun resides in Denver with his wife Erin, daughter Reagan (3), and son Connor (1). He earned his Master's Degree in Business Administration from Daniels College of Business (Denver University) in 2010 and his Bachelors of Science Degree in Business, Entrepreneurship, and International Business from the Leeds School of Business (University of Colorado) in 2004. He is an avid outdoorsman, a mentor, and he enjoys aiding others in the process of taking concepts in ideation through to creation.



Leon Pryor '92
Senior Technical Program Manager, Amazon

Ready Player One (Block 1 and 3)

Do you love video games and interactive applications? Are you interested learning how you can use your Hawken education to make a career out of your passions? This talk will outline how a Hawken Alumni used his experiences to catapult him into the gaming industry. It will also provide practical knowledge and techniques on how Hawken students can begin their own journey today – so they can build tomorrows biggest gaming hits.

Leon Pryor '92 is currently a Senior Technical Program Manager for Amazon.com. Leon spent 14 years at Microsoft working on various game products as a developer, project manager, and account managers. Leon participated in the launch of the Xbox and Xbox 360 game consoles and managed the successful commercial release of many software titles including Mass Effect, Vanguard, and Asheron's Call. Since leaving Microsoft Leon also spent 3 years designing and building interactive training simulations for the Air force, the Army Research Lab, and DARPA. Leon currently manages the Seller Communication Platform at Amazon.com, and is responsible for building and managing scalable communication systems for millions of customers worldwide. Leon also founded the non-profit Press Play Detroit, which teaches game programming to youth in the Metro Detroit area.



Dr. Randy F. Rizor '70

Founding Partner & President, The Physician's Spine & Rehabilitation Specialists of Georgia

Hawken's Heroes (Block 1)

Hawken has a proud heritage of service to our country from World War II to the present day. This session will give highlights of that heritage and show you ways that you can make national service a part of your life. Randy Rizor '70 will facilitate a discussion with alumni who will share their diverse military experiences. The contributors will include: David Coleman '69, Scott Inkley '36, Brinton Lincoln '94, Mike Osenar '01, Martin Schulz '82, Sears Schulz '16, Peter Stroempl '70, and Chris Tatsuoka '14.

Randy Rizor '70 grew up less than a mile from the Upper School Campus. He attended Bates College where he was elected to the Phi Beta Kappa Society. He received his Doctor of Medicine degree from the Medical College of Ohio at Toledo and completed a residency in Anesthesiology at Dartmouth-Hitchcock Medical Center. Randy and his wife Nancy live in Atlanta. They have made many trips to Haiti, working in community medical clinics and caring for the victims of the earthquake in 2010 and the cholera epidemic in 2011. Following the events of September 11, 2001, Randy joined the United States Army Reserve. He currently holds the rank of Colonel in the Medical Corps. He has served on Active duty in Kosovo in 2004 and in Iraq in 2007-08 and 2011. Randy is the 2013 recipient of the Carl N. Holmes Jr, Distinguished Alumni Award.



Luke Rodehorst '05

Account Executive, Ticketing & Live Events, Google

The Business of Storytelling (Block 1, 3 and 4)

Google has 7 products with 1 billion active users. In order to work towards Google's mission to organize the world's information and make it universally accessible and useful in the face of such massive troves of data, we need an elegant solution. This solution does not just lie in the complex algorithms of data science and machine learning. Rather, at the core of Google's business lies a more universal foundation - storytelling. Learn how the qualities of storytelling influence business impact, company culture and personal development.

Luke has written one haiku for the past 2,002 days and counting. When he's not thinking about poetry, he helps companies, nonprofits and political organizations tell more compelling stories in his work at Google (but often approaches this in stanzas too). He has worked at Google for the past 8 years as a part of their global business operations in California, Michigan and Washington DC. He has collaborated with clients ranging from presidential candidates and global refugee aid organizations to Broadway shows and sports leagues to help them grow their business and impact through digital strategy. Outside of work, he serves on the board of SafeHouse, an organization assisting victims of domestic violence and sexual abuse. He is a three time Story Slam champion at The Moth, an organization supporting the art and craft of storytelling. Luke was a Hawken lifer, basketball player, co-captain of the football team and disciple of Mr. Shurtz in speech and debate.



Reginald Shiverick '74

President, Dakota Software Corp.

High Tech, High Demand: Consider a Career in Technology (Especially Women) (Block 2)

Reg Shiverick and Julie Fratus of Dakota Software discuss the importance and growth of technology in the current economic market, the reality of programming careers and advancement opportunities, and what to do to prepare for and excel in a career in technology. The talk will also highlight the lack of gender diversity in technology and what that means for women.

Reg Shiverick '74 is President of Dakota Software Corp. Founded in 1988, Dakota Software has become an industry leader for environmental management software. Reg has written and made numerous presentations on the structure and role of environmental, health and safety (EHS) programs. Specifically, he has presented on the role of technology at the American Society for Quality Control, the American Society of Safety Engineers, and The Auditing Roundtable. Reg was awarded the Extraordinary Service Award from The Auditing Roundtable, a professional organization dedicated to the development and professional practice of environmental, health, and safety auditing. He values his long standing interest in environmental issues and has been associated with the Student Conservation Association, a nationwide force of high school and college-age volunteers who are committed to protecting and preserving the environment. He received an MBA from the Amos Tuck School of Dartmouth College and a BA in Geology from Bucknell University.



Jonathan M. Silver '75
Co-founder, Core Capital Partners

Can We Solve Climate Change? (Block 1 and 2)

This will be a discussion, rather than a lecture focused not on the risks associated with climate change but the tools and technologies available to us to try to solve the problem. We will touch on renewable and clean power sources, the future of the fossil fuel industry, where electric vehicles are headed and the role that public policy and politics can and will play in the process.

Jonathan Silver '75 is one of the country's leading clean energy investors. During the Obama Administration, he led the federal government's \$70 billion clean energy investment fund. He has been named one of the country's top-ten "influencers" in green-tech. He currently advises investment groups and corporations on clean-tech opportunities and sits on the boards of American Forests (nation's oldest forest conservation organization) and the Wind Energy Foundation. Jonathan co-founded venture firm, Core Capital Partners, and was COO of Tiger Management, one of the country's largest hedge funds. He began his career at McKinsey & Company. He has served as senior policy advisor to four U.S. Cabinet Secretaries: Energy, Commerce, Interior and Treasury and served on numerous corporate and non-profit boards.



Myles Simmons '10
On-Camera Reporter, Lead Writer, Los Angeles Rams

Sports journalism in the 21st century (Blocks 2 and 4)

How do you follow your favorite sports teams? Your best bet used to be the sports page of the Plain Dealer. But in last 10 years, there have been major changes to the sports journalism industry, giving consumers more choices than ever for how they receive their news. It's no longer just newspapers or local TV, but also online media with numerous blogs and podcasts. Because of that, it's become increasingly important for sports reporters to excel in many different mediums. In this session, students will explore and learn to create written, video, and audio content for the world of sports.

Myles Simmons '10 is the team insider for the Los Angeles Rams. In his role, Myles serves as a beat writer and analyst for the Rams website and also appears on Rams Broadcasting Network television programming. He's been with the organization since 2014, following his graduation from Columbia University where he majored in American Studies. At Hawken, he was an offensive lineman on the football team and participated in the winter musical each year.



Andy Simms '92
Sports Law Agent, PlayersRep Sports Management

Win-Win, or Play Hardball? The Dynamics of a Pro Athlete's Contract Negotiation (Block 3 and 4)

The Win-Win, or Play Hardball session is a fast-paced, interactive class that culminates in the negotiation of a professional contract between player and team. Students will work through a professional athlete contract negotiation modeled after several of Andy's real-world examples. Participants will gather and assess facts in order to determine whether they should play hardball, or seek an outcome that is win-win for all sides. Once their determination is made, the students will execute their strategy and attempt to successfully negotiate a professional athlete's contract.

Andy Simms co-founded PlayersRep Sports Management in 1997. While in his second year of law school at Case Western Reserve University School of Law, Andy signed and negotiated his first NFL contracts. He currently oversees operations at PlayersRep including negotiation of player contracts, marketing opportunities, coordination of financial and tax advice, and legal services. PlayerRep works with coaches and athletes, primarily in football, including, Devin McCourty (New England Patriots), Duron Harmon (New England Patriots), Jason McCourty (Tennessee Titans), Lane Johnson (Philadelphia Eagles), Stevan Ridley (Atlanta Falcons), Donald Stephenson (Denver Broncos) and many others. Andy was an original member of CWRU School of Law's Spots and Entertainment Legal Society and is a member of the Ohio State Bar Association. He and his family live in Cleveland.



Michael J. Snow '96

Director of Farm Operations, Willowsford Conservancy and Farm

So You Want to Farm: Design, Agricultural Aikido, and Growing Food as a Way of Life
(Block 2 and 4)

In this class, explore how design, agricultural Aikido, and growing food can become a way of life. Mike Snow '96 from Willowsford Farm in Virginia will show you how everything is connected to everything else. The Willowsford Conservancy and Farm were established to be a sustaining influence in the community's connection to the land for generations to come.

Mike Snow '96 caught the farming bug when he was in school in Vermont. After working on farms there and in California, he went to the Mid-Atlantic to stay for a month... and is still there.

Washington seems to do that to a person. Most recently, he managed the Ecosystem Farm and farmer-training program at the Accokeek Foundation in Maryland for several years before joining the Willowsford Conservancy and Farm.



Bradley A. Stirn '68

Independent Consultant

"Expeditionary Lepidoptery: Creating A Museum-Quality Collection of Butterflies & Their Fascinating Biology" (Block 3)

During this session, we will learn what it takes to create a museum-quality collection of butterflies from across the globe, including the biology of butterflies, current threats to butterfly populations, and techniques for collecting, preserving and curating specimens. If you are a collector, love the natural world and are fascinated by geography and cultures in the last remaining pristine environments on the planet, this is a session for you! Come learn with Brad Stirn '68 about his lepidoptery expeditions, with fascinating photos of collecting locations and their local people, dangers encountered, butterflies of unimaginable colors, shapes and aberrations, and photos of Brad's actual collection.

Brad Stirn '68 is an entrepreneur, with past focus on technology, having started two high-tech companies in Silicon Valley, followed by a career with two global executive search firms: Spencer Stuart (2nd largest), where he built from scratch their Silicon Valley office and Global Technology Practice; TMP Worldwide (then 5th largest), where he was President U.S. Operations for their Executive Search Division. Brad exited the professional world over a decade ago to pursue his lepidoptery hobby and other interests.



Lauren Tatarchuk '09

Creator, Storyteller, Alchemist; Intuitive Biofeedback & Bioresonance Specialist

The Art of Successful Living (Blocks 2 and 4)

Success is more than material achievement; it's about unearthing your greatness within, living your purpose and following what lights you up. Come learn fundamental and philosophical elements of living your life in a way that guarantees success and reaching your full potential. You'll learn universal ways to shift your mindset and access your power within. This class will fuse together proven life-success strategies with what I've learned on my journey from chronic dis-ease to conscious bliss and healing myself naturally from crippling conditions.

Lauren Tatarchuk '09 has been on a journey over the last three years, using herself as a guinea-pig-science-experiment to heal herself from chronic and autoimmune conditions. She learned quickly that healing is more than the physical - it encompasses our emotional, mental and spiritual state as well as our attitudes and perceptions about life. She is currently in the last phases of healing herself naturally and is putting together a program to teach people how to heal themselves and empower them to have the courage to begin their journey. She is here as a catalyst to move the masses from being the victims to the ones in charge and remind us that we can heal anything, but it has to come from the individual, from the inside-out. Her day job is her Biofeedback/Bioresonance practice and the rest of the time she dedicates to starting a Heal-Yourself Revolution as well as working on her soon-to-launch blog and website.



Caitlin Lucier van Haaren '06
Brand Manager, Bergdorf Goodman

Collage: Build Pictures with Paper (Blocks 2 and 4)

You will learn to break a photo into sections based on hue, saturation, and/or brightness. Using only paper, you will build a replica of that same photo. Please bring in one or more photos that you would like to use.

Caitlin Lucier van Haaren '06 moved to NYC to attend Parsons the New School for Design. She finished her school career at Fordham University where she majored in Graphic Design. She lived and worked in NYC for 10 years before moving back to Cleveland.



Doug Wang '74
Retired Principal, Lakepoint Investment Partners

Finance 101 (Block 3 and 4)

Everything you need to know about finance in one hour.

After Hawken, Doug Wang '74 attended Kenyon College graduating with a major in Mathematics and worked for IBM for years before returning to business school at MIT's Sloan School of Management. After graduating, he worked for The First Boston Corporation for years before starting a career in portfolio management with American Asset Management in Cleveland. After selling his firm to Northern Trust Bank of Chicago, Doug retired in 2011 and now spends his time volunteering with a number of non-profit organizations.



Adam Waxman '07
Technical Product Manager, SeatGeek

How to Get Featured in the App Store (Block 1 and 2)

Interested in learning how to code and building the next Snapchat?? This class will go over a variety of topics related to startups, mobile apps, and learning how to code, answering questions such as: What are the different roles on a product and engineering team? Should you study computer science? What type of languages are commonly used in a modern technology company? What are the best free and paid online resources for learning how to code?

Adam is a 2007 Hawken grad now living in New York City. He studied Econ/Math & Philosophy at Emory University and began his career in finance. He then got sick of PowerPoint and Excel and decided to learn how to code. He's now a product manager at SeatGeek, a live events ticketing company taking on Stubhub and Ticketmaster (and founded by a fellow Hawken alum Jack Groetzinger!)



Michael Waxman '05
Founder & CEO, Grouper

Product Design Workshop: How to Make Something People Love (Block 1 and 3)

Have you ever wondered what goes into the products that shape our lives? How are they made? Why do some succeed and others fail? We'll start by exploring a few real world examples like Snapchat, Airbnb and Warby Parker, and then spend most of the time developing some new product concepts ourselves. The focus will be on digitally native products such as apps and things sold online.

Michael Waxman '05 is a product designer and software engineer. He started the group dating app Grouper, which was funded by Y Combinator, and featured in The New York Times, CNBC, and even on a Bravo reality show. He's currently working on a new venture. Michael graduated from Yale University.



CC Zerby '97

Marketing Communications Manager, Thogus Products Company

Professional Networking, Now or Never to Build Your Brand (Block 1 and 3)

Spend time with digital marketing junkie, CC Zerby '97, as she shows you how to use professional networking resources like LinkedIn to start building your personal and professional brand today. The internet is forever, make sure you are presenting yourself right.

A proud Hawken graduate, class of 1997, CC Zerby '97 earned her Bachelor of Arts from Ohio University, double majoring in History & Spanish. A broad career that includes being a 7th grade teacher, CC now provides immersive plug-in-play consulting to B2B companies, with a focus on the manufacturing and distribution sectors. When she isn't spending time with her husband (a Spanish teacher and varsity boys soccer coach), she is kept very very very very very busy with her 5 year old son, Martin, and 3 year old daughter, Caroline.